## Multilingual Information Access: The User's Perspective

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## Outline

- Deconstructing CLEF
- The user's perspective
- User interface design
  - Transparent query translation
  - Selection and examination
- A modest proposal

### Deconstructing CLEF

- What user process is modeled by the CLEF evaluation paradigm?
- Answer: Interactive retrospective search
  - User presents a previously unseen query
    - Expectation over "random" queries
  - System produces a ranked list
  - User scans the list from the top until satisfied
    - Expectation over potential stopping points

# The User's Perspective: IR is Only Part of the Story

- "Pull" Information systems
  - Search
  - Browse
- "Push" information systems
  - Filtering
  - Advertising
- Other people
  - Gatekeepers

### Information Access Tasks

- Real-time alerting
  - Example metric: Error rate
- Precision-biased retrospective search
  - Example metric: Mean precision at 10 documents
- Recall-biased retrospective search
  - Example metric: Mean R-precision
- Known-item retrieval
  - Example metric: Mean inverse rank
- Exploration
  - Example metric: Aspectual recall

# Some Fundamental Principles of Interactive IR System Design

- Machines are fast, but stupid
  - Partition the task so that operations requiring speed are assigned to the machine
- Humans are smart, but slow
  - Design the user interface to optimize the users performance at tasks that are beyond the capability of the machine

### Supporting the Search Process



# **Transparent Query Translation**

Enter Query:			
bridge and tunnel co	nstruction for the Beljing	Kowloon railroad	Search term translator
Select term Meaning	c.		No Translation for:
bridge	委等	a structure carrying a pathway or roadway over	Kowloon
bridge tunnel	跨越 地下道	to make a bridge over or acrossO a subterranean gallery (as in a mine)O	
tunnel	隧道	a covered horizontal passageway through or unde	
construction	构造	the act or result of construing, interpreting,	
construction	建发	the process, art, or manner of constructing som	1
construction	建筑物工程	the construction industryD	
Searching on these t	terms:		
Beijing railroad	bridge(a structur	) tunnel(a covered) construction(the pro	ces)
Search Results: (Sel	ect document to retriev	e)	
1. ANDES Partners (	Corporation		
2. Building Material [	Directory		
3. Chinese Busines	s World		
4. Economics of Net	works Internet Site		
5. Hong Kong Const	truction Industry		

#### Enter Query:

bridge and tunnel construction for the Beijing-Kowloon railroad

#### Search term translator

#### Select term Meaning:

#### No Translation for:

bridge	ÇÅÁ°	a structure carrying a pathway or roadway over	Kowloon
bridge	¿çÔ⊬≦	to make a bridge over or across	
tunnel	µØÏµÀ	a subterranean gallery (as in a mine) 🗖	
tunnel	ËíµÀ	a covered horizontal passageway through or unde	
construction	¹¹Ôì	the act or result of construing, interpreting,	
construction	¥"Éè	the process, art, or manner of constructing som	
construction	₩¨ÖþÎïʰ¤ªÌ	the construction industry $\Box$	

#### search on selected terms

#### Searching on these terms:

Beijing railroad bridge(to make a . . .) tunnel(a covered . . .) construction(the proces . . .)

#### Search Results: (Select document to retrieve)

- 1. ANDES Partners Corporation
- 2. Building Material Directory
- 3. Chinese Business World
- 4. Economics of Networks Internet Site
- 5. Hong Kong Construction Industry

### Selection and Examination

Query bridge and tunnel construction for the Beijing-Kowloon Railroad

#### Title coal eastward

Date 99/07/07

朔黄铁路优质高效加快建设 神肃段明年10月1日前率先开诵运煤 990707 西煤东 西煤 饯钱 段明年10月1日前率 「「「「「「」」「」」。 ·建设 ti通 运煤 手中 朔莆铁路西起神 Ξ 北省 站, 铁道部 Ŷ可 资建 Н 的神 Q. 为双线电 王 郡算ち 穿 元。 굿 ⊈,  $15_{1}$ 有墩高达61 **庄里** 滴流 Ŧ 段河网交 5米的 公里 跨越运 公路 匚旳京, 京九铁路 计语符 -66 跎泉 朔黄 )年5. 31 Η iŤ 10 듸 不用了 ≣וּל 前 占设 5000参力 0 量的70% Ę, 爰. 已贯诵 设计的7 6 Ь 称咱 公里 占设计总 里 占设计总长的2 完成40 均由中标单位承担 20%多。 不准 何 管理严格, 小干 腔状态。 施工 强 由 己完成的 [程质量 100%, 良率93%。 泫 涺 基] [程要赶超京九、南昆线, 站后日 肝超重 膝等 桿要面 回 日报社版权所有,未经授权禁 (1999年07月07日第2版) 人民 ١H 复 制 或 建 立 像。 info@peopledaily.com.cn 电话: (010)65092993 (010)65091079

## User Study Results

- **Important:** Strong support for interactive relevance judgments can make up for less accurate nominations
  - [Hersh et al., 2000]
- **Practical:** Interactive relevance judgments based on imperfect translations can beat fully automatic nominations alone
  - [Oard and Resnik, 1997]

## Manual Cross-Language Classification



## Is Off-the-Shelf MT Enough?

- Speed: An order of magnitude too slow
  Goal: translate a screen in 100 ms
- Accuracy: Disfluencies cause slow recognition
   Possible solution: display alternative word choices
- Cost: Developing language pairs is expensive
   Compromise: Balance accuracy and cost

### State-of-the-Art Machine Translation

shipment 大通 道神 China engineering life line new moon vellow railroad high grade highly effectively will speed up construction god 肃 section next year in October 1 other day takes the lead to clear West coal eastward shipment 大通 道神 China engineering life line new moon vellow railroad high grade highly effectively will speed up construction god 肃 section next year in October 1 other day takes the lead to clear transports coal This 报讯 reporter 严冰 report: West our country coal eastward shipment second big channel, whole world focuses attention on steps in century engineering god China engineering life line ——— new moon yellow railroad broad constructor hand, high grade, highly effectively constructs into has our country the '90s end science and technology horizontal modernization railroad. West new moon yellow railroad god new moon line Shenchi south station, east to 黄骅 port port advance party, span 588 kilometers, total budgetary estimate invests 193 hundred million Yuan, province, Shanxi Province together invests construction by north god China group, ministry of railways, river, eliminates capital capital 50. Outside 3 hundred million Yuan, main fund originates at country develops bank and Japan overseas unites efforts fund loan. Presently has begun construction god (south Shenchi) 肃(肃宁 north) section main line span 419. 6 kilometers, are double thread electric railway, country one level of skeleton lines, budgetary estimate invests 14 6. 2 hundred million Yuan. Line crosses 恒山, in the clouds sierra and 忻 decides trough, passes through Mount Taihang along Hutuo River river valley enters North China plain. Geology situation is along the route most complex, west section mountain high valley is deep, has occupies 2nd long Liangshan tunnel in our country double thread long big tunnel and is situated 4th and 5th Buddhist temple shop point tunnel, 水泉 bay tunnel, line 15 time surmounts Hutuo River river; Has pillar reaches as high as 61. In 5 meters villages, red cliff, dribbles 磴 3 hangs fills Liang big bridge, host steps most greatly reaches 80 meters. East section network of waterways interlocks, road is vertical and horizontal, population is dense, surmounts transports loses busy Beijing is broad, Beijing nine railroads road skeleton lines such as skeleton

## Proposal: Interactive CLEF

- Collection
  - Single original document language
    - Users get translations in their preferred language
  - Everyone uses ranked lists from two systems
    - Best of CLEF 2000 and a below-median system
- Metric
  - Aspectual recall in a fixed time
    - Requires additional assessment effort

### Conclusion

- Automatic techniques will eventually reach a diminishing return on investment
- An interactive track at CLEF can add insight
  - How sensitive are users to weak automatic search?
  - How should the selection and examination interfaces be designed?

### For Further Information

- June 2000 Interactive CLIR workshop http://www.clis.umd.edu/conferences/hcil00/
- Interactive CLIR demo http://tides.umiacs.umd.edu
- Cross-language IR resources http://www.clis.umd.edu/dlrg/clir/

And now for something completely different...

Cross-language Speech Retrieval

# Topic Detection and Tracking: Cross-Language Speech Retrieval

### Development Collection: TDT-2

### Evaluation Collection: TDT-3



**Mar 98** 

Exhaustive relevance assessment based on event overlap

### Hopkins MEI Workshop Results

