

# Combining Concept Based and Text Based Indexes for CLIR

**CLEF09: Ad-hoc (TEL) Session, Corfu, Greece**

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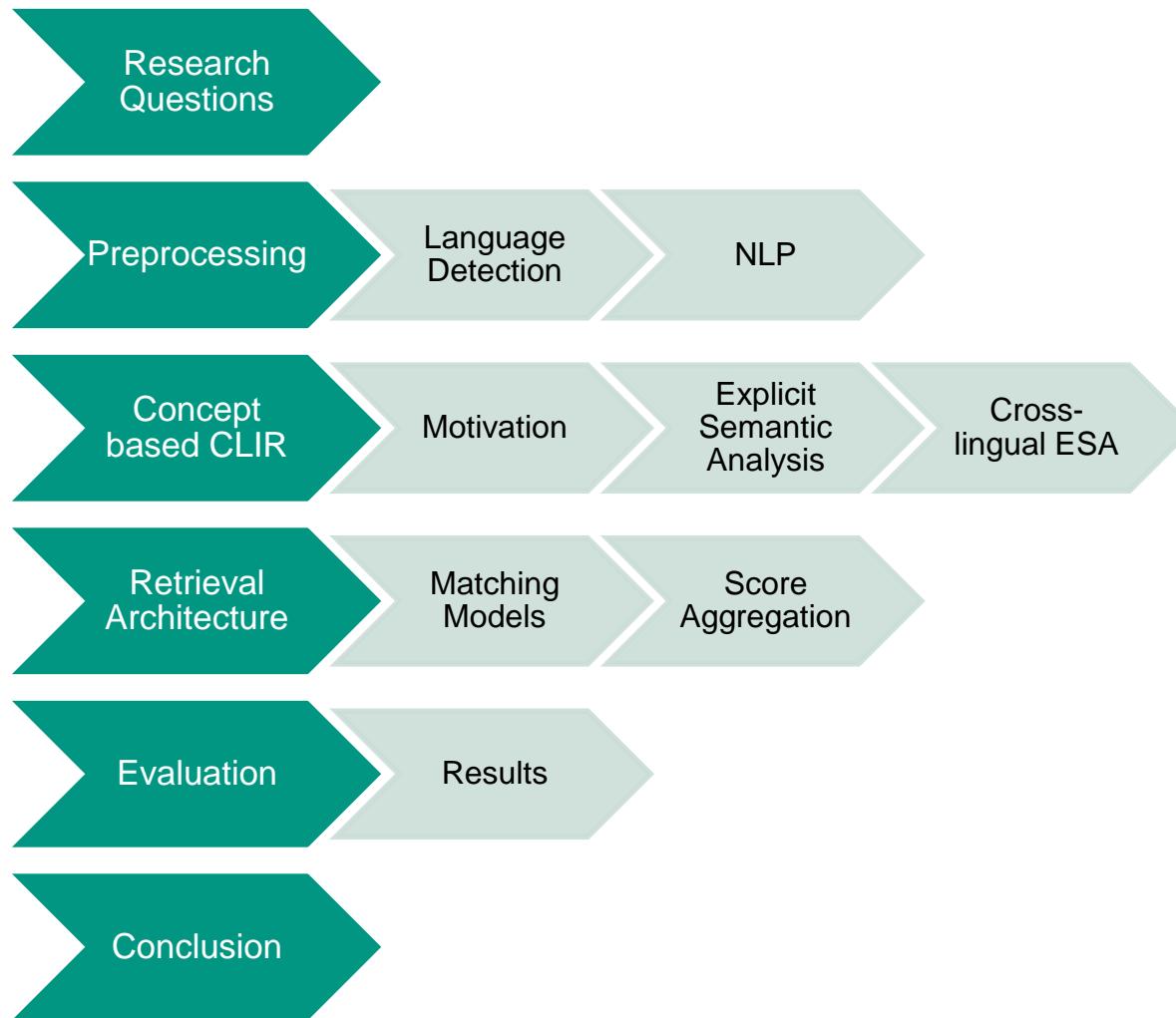
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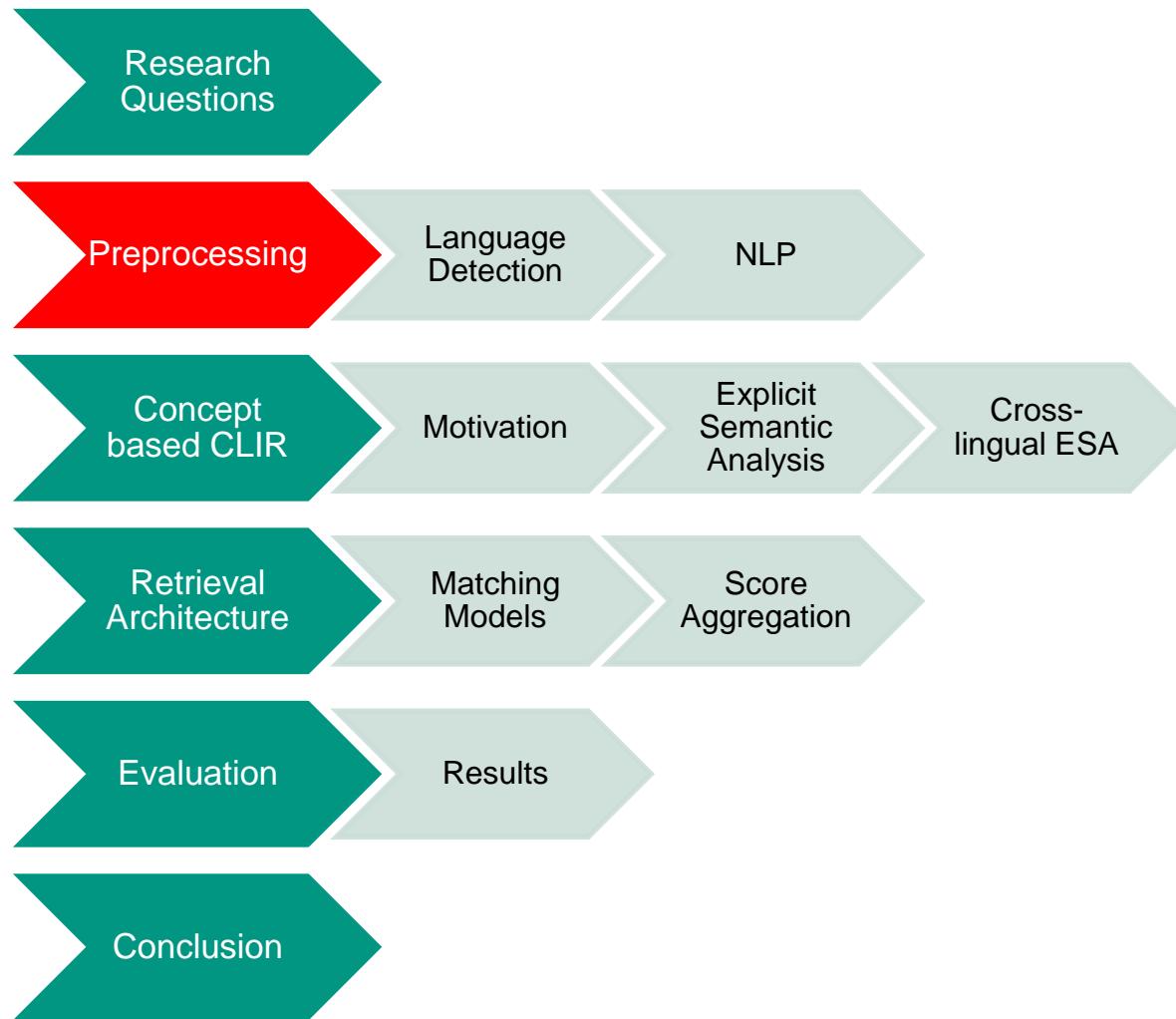
# Research Questions

- Can multi-lingual information be used to improve retrieval on the TEL dataset?
  - Queries in different languages
  - Documents in different languages
  - Fields of documents in different languages
- Can text based (= Machine Translation based) retrieval be combined with concept based retrieval?
  - Representation of documents in concept space
    - Explicit Semantic Analysis (ESA)
  - Score aggregation problem

# Agenda



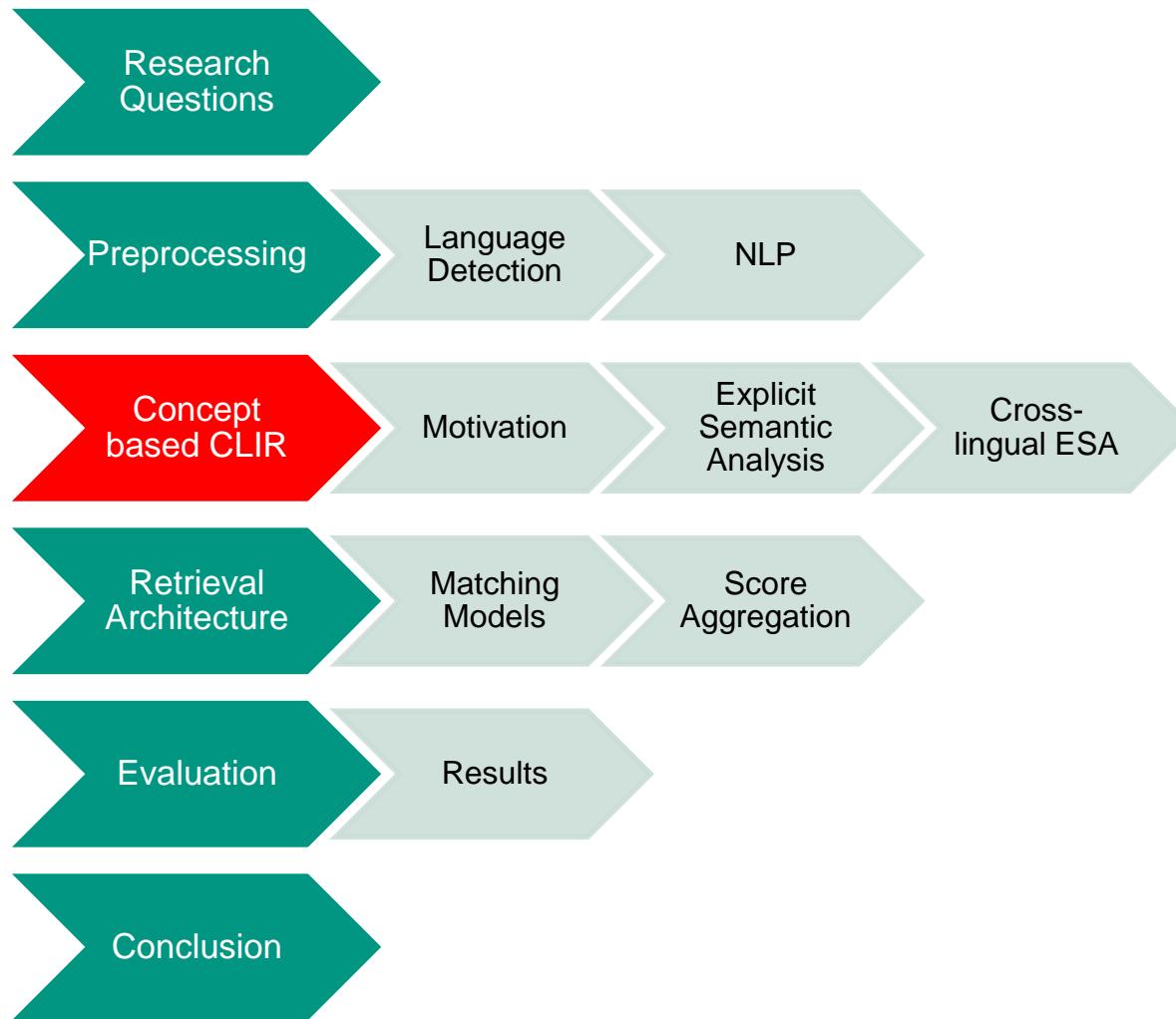
# Agenda



# Preprocessing of Dataset

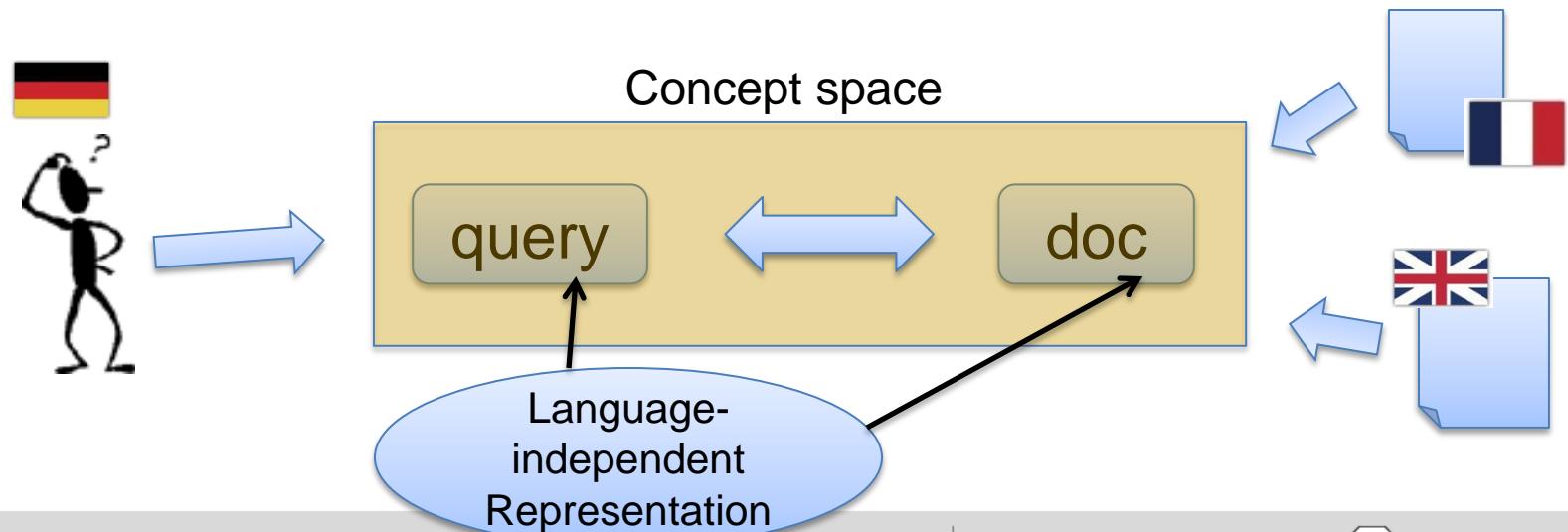
- Selection of content fields
  - Title, subject, alternative, abstract
- Language Detection
  - Character n-gram model for language detection
    - Ling Pipe Identification Tool
  - Each field is classified
    - Based on language tag and language detection
    - Results in documents with multi-lingual fields
- NLP
  - Stemming in all languages supported by Snowball stemmer
  - Language specific stopword removal

# Agenda



# Motivation of Concept Based CLIR

- Traditional approach to Multi-lingual IA
  - Translation of queries or documents
  - Problems
    - MT is not available for many language pairs
    - Propagation of error, inherits all problems of mono-lingual retrieval
- Alternative approach:



# Explicit Concept Model

## ■ Idea: Use Web 2.0 resources to define concepts

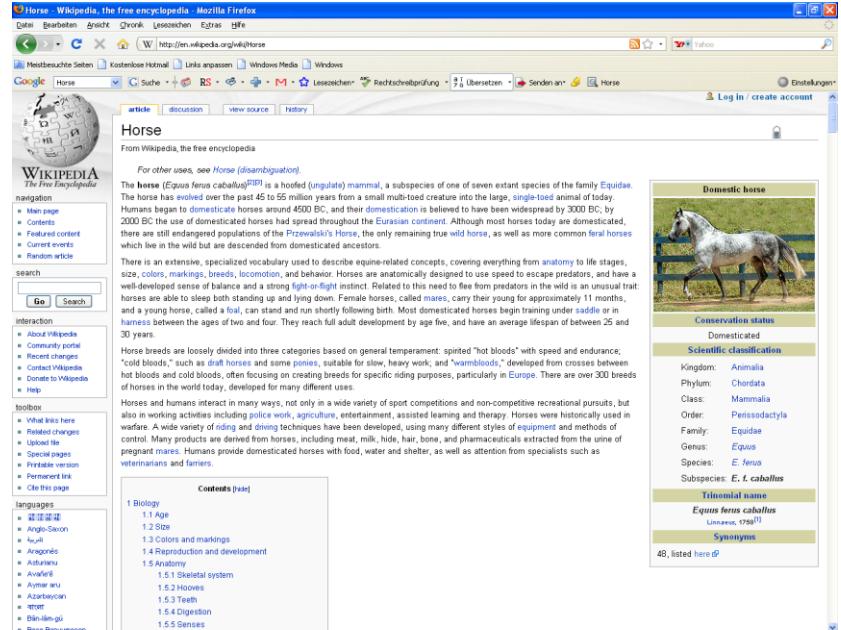
- Pragmatic definition of concepts
  - Wikipedia articles, tagged web sites, products, ...
- Cover a broad range of topics and languages
- Freely available

## ■ Example

- Wikipedia articles as concepts

## ■ We use Explicit Semantic Analysis (Cross-lingual ESA)

- Gabrilovich and Markovitch  
IJCAI 2007
- Potthast et al. ECIR 2008,  
Sorg and Cimiano CLEF 2008

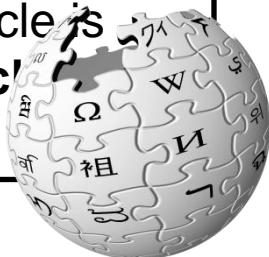


The screenshot shows the Wikipedia article for "Horse". The page title is "Horse - Wikipedia, the free encyclopedia". The main content discusses the evolution and domestication of horses, mentioning their spread from around 4500 BC. It notes that while most horses are domesticated, there are still wild populations of Przewalski's horses. The page also covers equine anatomy, life stages, colors, markings, breeds, locomotion, and behavior. A sidebar on the right provides detailed information about the domestic horse, including its scientific name (*Equus ferus caballus*), kingdom (Animalia), phylum (Chordata), class (Mammalia), order (Perissodactyla), family (Equidae), genus (Equus), species (E. ferus), and subspecies (E. f. caballus). It also lists the horse's common name, tribe, and tribe name.

# Idea of ESA

## Bicycle

A **bicycle**, **bike**, or **cycle** is a pedal-driven, human-powered vehicle with two wheels attached to a frame, one behind the other. A person who rides a bicycle is called a **cyclist**.



**WIKIPEDIA**  
Die freie Enzyklopädie

TF.IDF Function

1.52	<Road_bicycle>
1.18	<Bicycle>
1.12	<Velorama>
0.92	<Cycling>
0.92	<Biker>
0.92	<Bianchi_(bicycle_manufacturer)>
0.79	<Train_(disambiguation)>
0.77	<Transport>
...	...

“The transport of bicycles on trains”

# Example Cross-lingual ESA Concept Vector

“The transport of bicycles on trains”



1.52  
1.18  
1.12  
0.92  
0.92  
0.92  
0.79  
0.77  
...

A1  
A2  
A3  
A4  
A5  
A6  
A7  
A8  
...

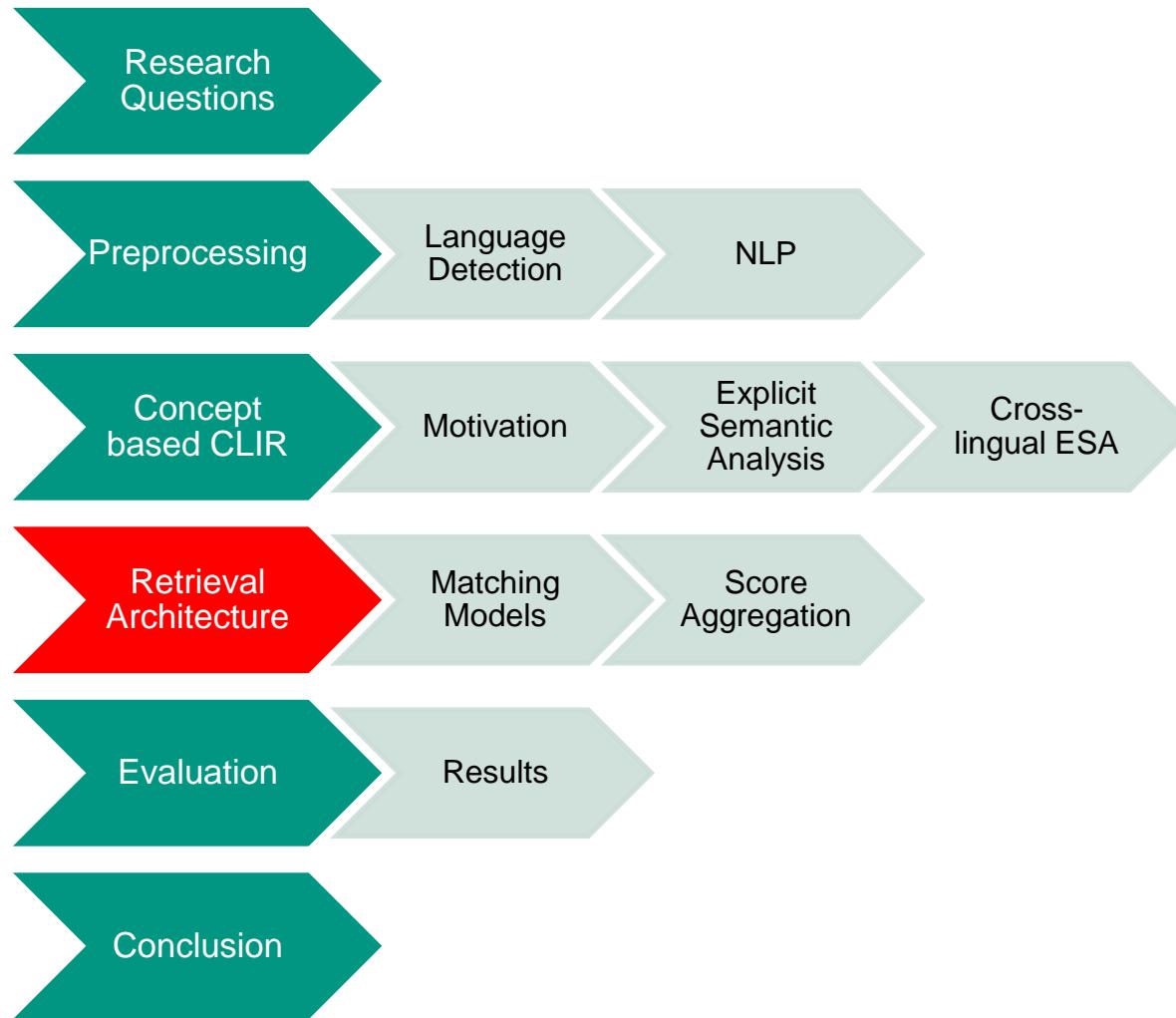
<Road\_bicycle>  
<Bicycle>  
<Velorama>  
<Cycling>  
**<Biker>**  
<Bianchi\_(bicycle\_manufacturer)>  
<Train\_(disambiguation)>  
<Transport>  
...

English interpretation

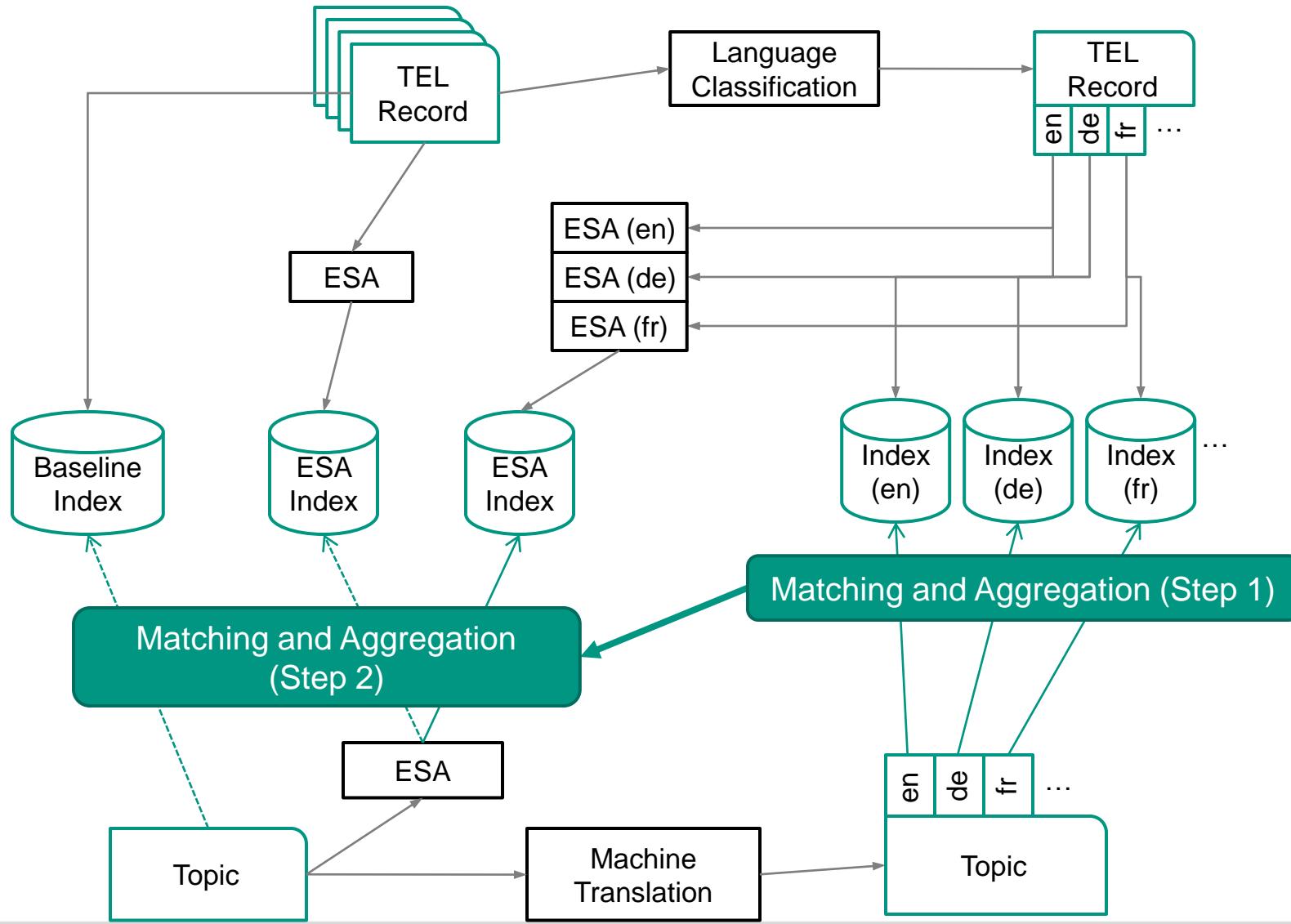
<Radrennen>  
<Fahrrad>  
<Velorama>  
<Fahrradfahren>  
**<Biker>**  
<Bianchi\_(Unternehmen)>  
<Train>  
<Verkehr>  
...

German interpretation

# Agenda



# Retrieval Architecture



Indexing

Search

# Matching and Aggregation (Step 1)

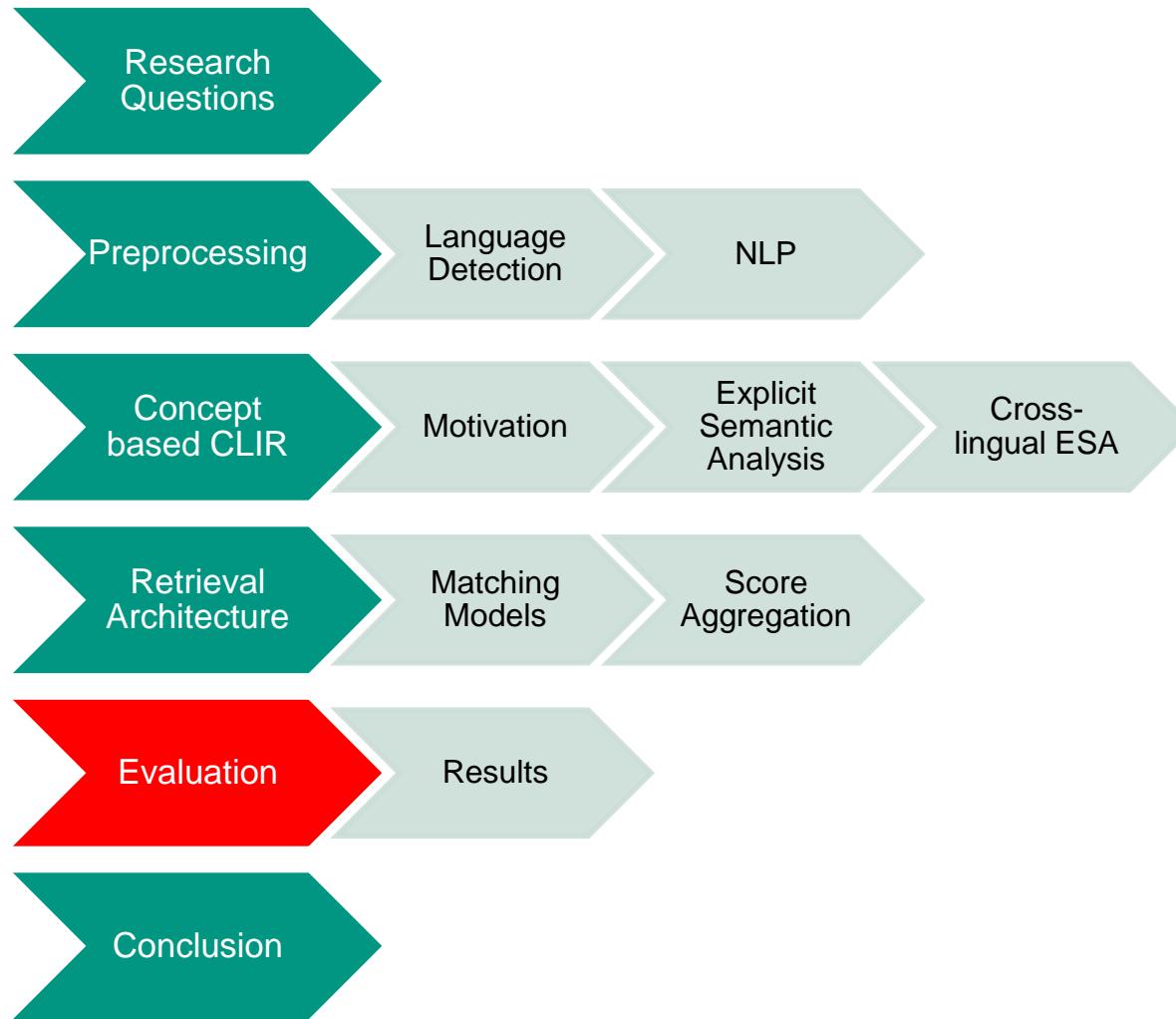
- Optimization of matching model
  - Using CLEF2008 topics and relevance assessments
  - Models provided by the Terrier framework
    - BL: DLH13, ONB: LemurTF\_IDF, BNF: BB2
- Linear aggregation of scores
  - Each document has a score for each index (=language)
  - Different normalization functions
    - Based on maximal score in each ranking
    - Based on the number of retrieved documents of each ranking
    - Based on a priori weights
      - Language distribution of text in corpus

$$score(t, d) := \sum_{r \in R} \delta(r) \ score_r(t, d)$$

# Matching and Aggregation (Step 2)

- ESA retrieval using cosine similarity
  - Implementation based on inverted concept index
- Linear aggregation of concept based scores and text based scores
  - Using the aggregated score from text based retrieval (Step 1)
  - Weight factor to modify influence of concept based retrieval
    - Optimized on CLEF2008 topics
- Evaluation measures
  - MAP: Mean Average Precision
  - P@10: Precision at cutoff level of 10 documents

# Agenda



# Evaluation

Topic lang.	Retrieval Method	BL		ONB		BNF	
		MAP	P@10	MAP	P@10	MAP	P@10
En	Baseline (single index)	35	51	16	26	25	39
	Multiple Indexes	33	50	15	24	22	34
	Concept + Baseline	35	52	17	27	25	39
De	Baseline (single index)	33	49	23	35	24	35
	Multiple Indexes	31	48	23	34	22	32
	Concept + Baseline	33	49	24	35	24	36
Fr	Baseline (single index)	31	48	15	22	27	38
	Multiple Indexes	29	45	14	20	25	35
	Concept + Baseline	32	51	15	22	27	37

# Evaluation

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# Conclusion

- Baseline is very strong
- Can multi-lingual information be used to improve retrieval on the TEL dataset?
  - Use of multi-lingual indexes based on language detection did not improve retrieval
    - Problem of score aggregation
    - Linear aggregation model with (simple) normalization is not working
- Can text based (= Machine Translation based) retrieval be combined with concept based retrieval?
  - Combination of concept and text based indexes yields only small improvements
    - We could not reconstruct the large improvements reported on mono-lingual collections
    - Not enough context in short TEL records for concept mapping?

# Thank you!

- Questions?

- Joint work with
  - Philipp Cimiano (Universität Bielefeld)
  - Marlon Braun, David Nicolay (Universität Karlsruhe)
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