Combining Concept Based and Text Based Indexes for CLIR

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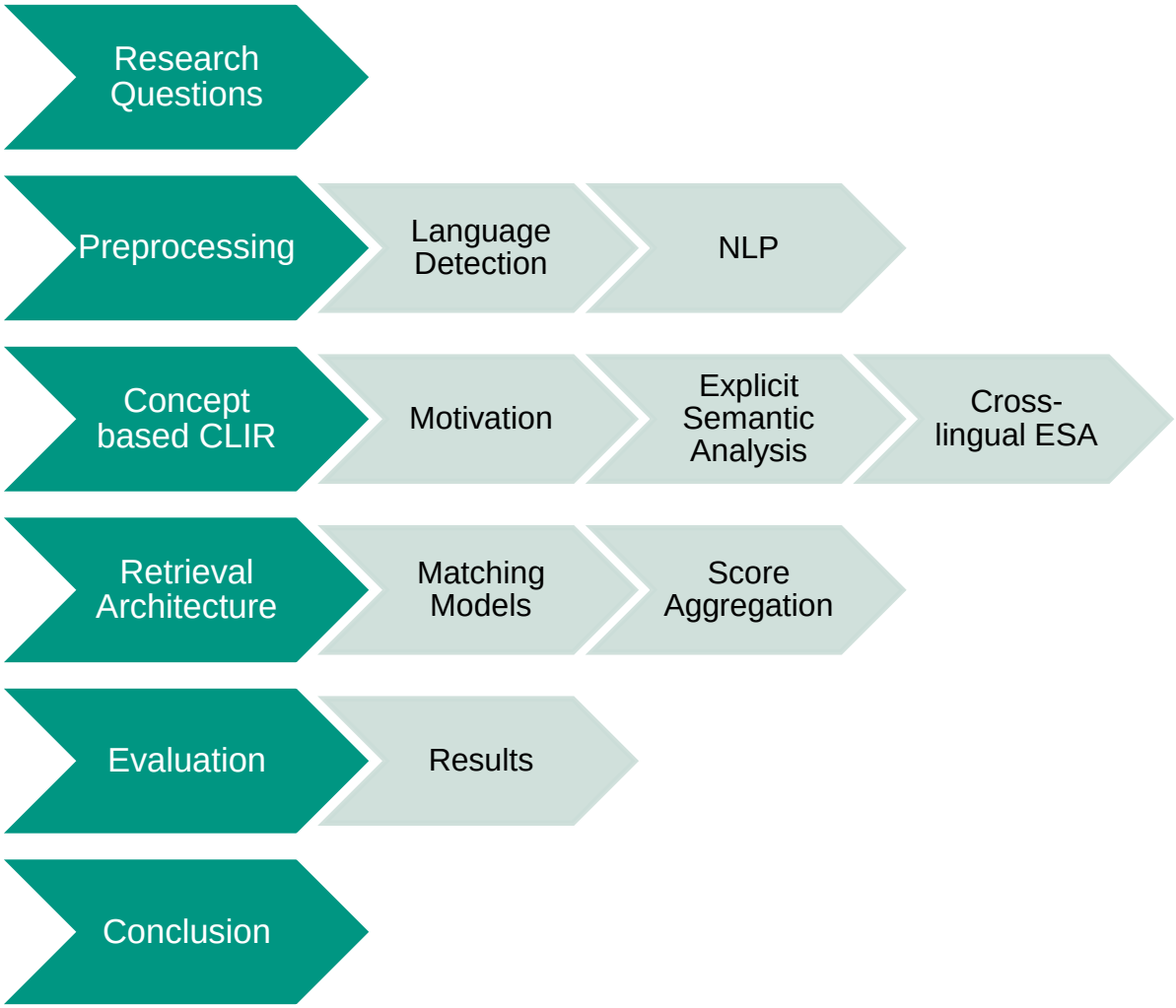
Research Questions

- Can multi-lingual information be used to improve retrieval on the TEL dataset?
  - Queries in different languages
  - Documents in different languages
  - Fields of documents in different languages

- Can text based (= Machine Translation based) retrieval be combined with concept based retrieval?
  - Representation of documents in concept space
    - Explicit Semantic Analysis (ESA)
  - Score aggregation problem

Agenda



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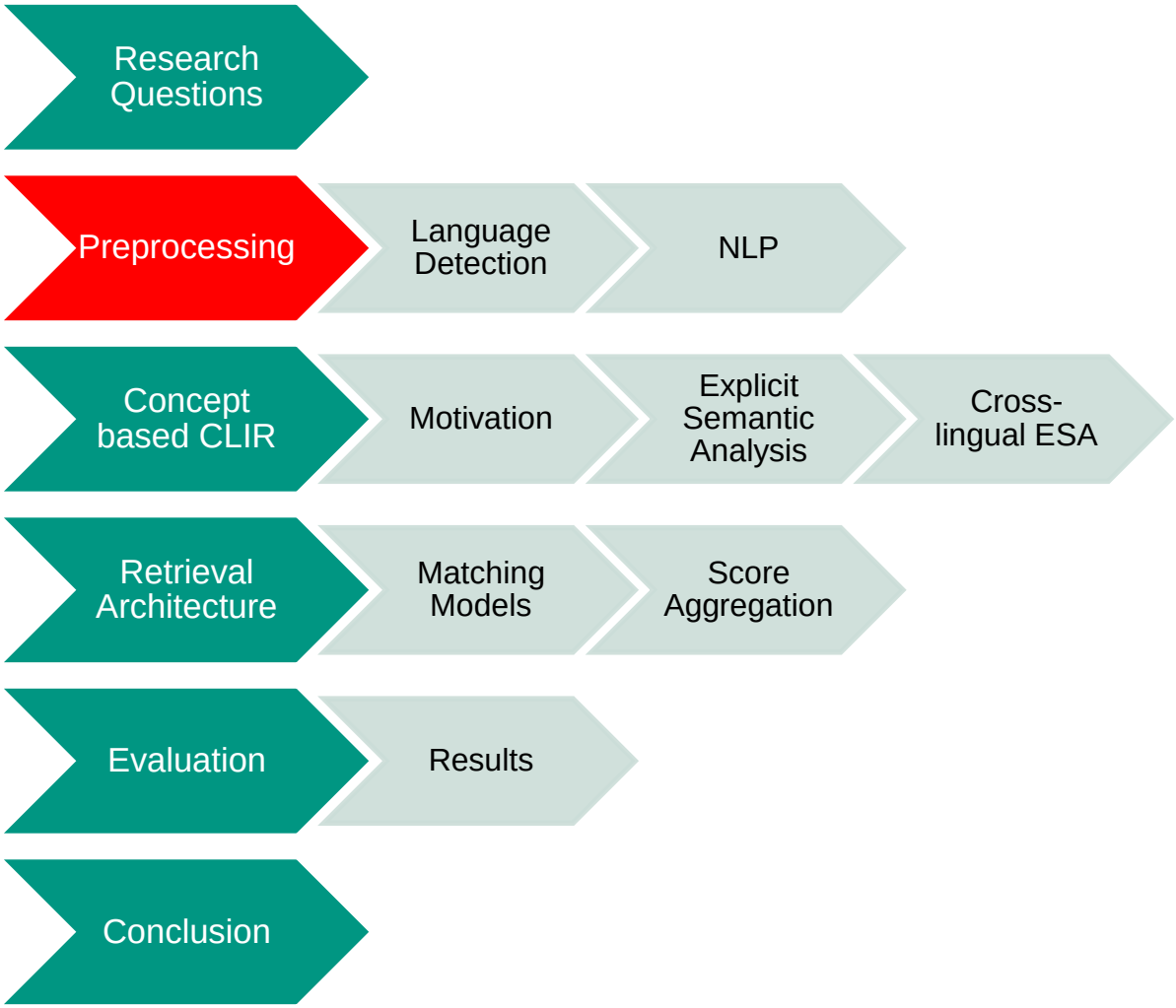
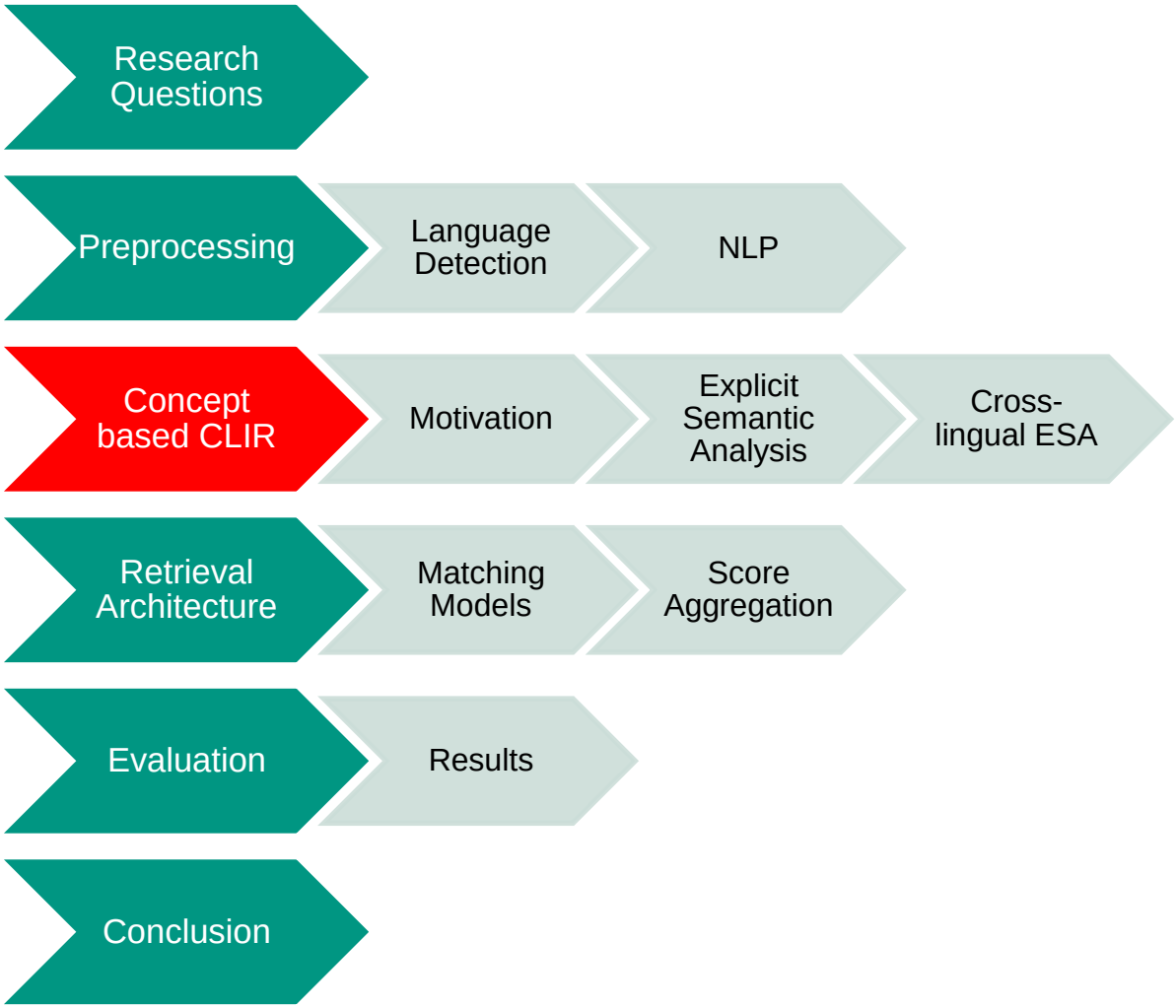


Preprocessing of Dataset

- Selection of content fields
  - Title, subject, alternative, abstract
- Language Detection
  - Character n-gram model for language detection
    - Ling Pipe Identification Tool
  - Each field is classified
    - Based on language tag and language detection
    - Results in documents with multi-lingual fields
- NLP
  - Stemming in all languages supported by Snowball stemmer
  - Language specific stopword removal

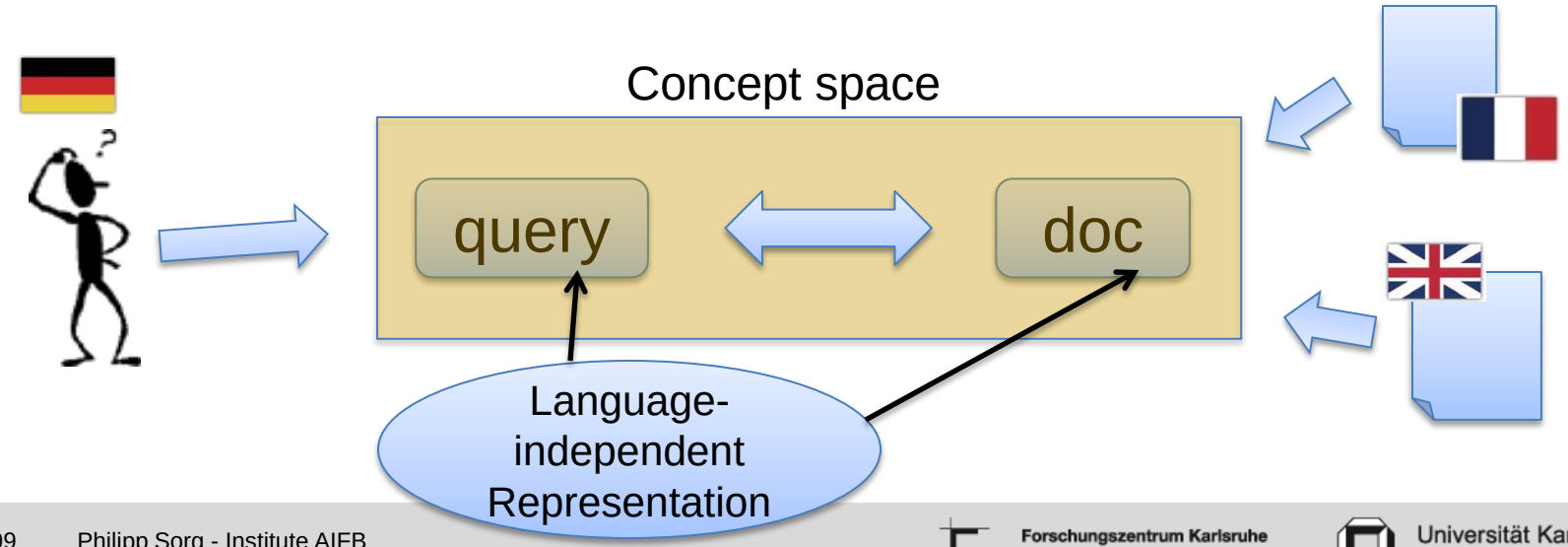
Agenda



Motivation of Concept Based CLIR

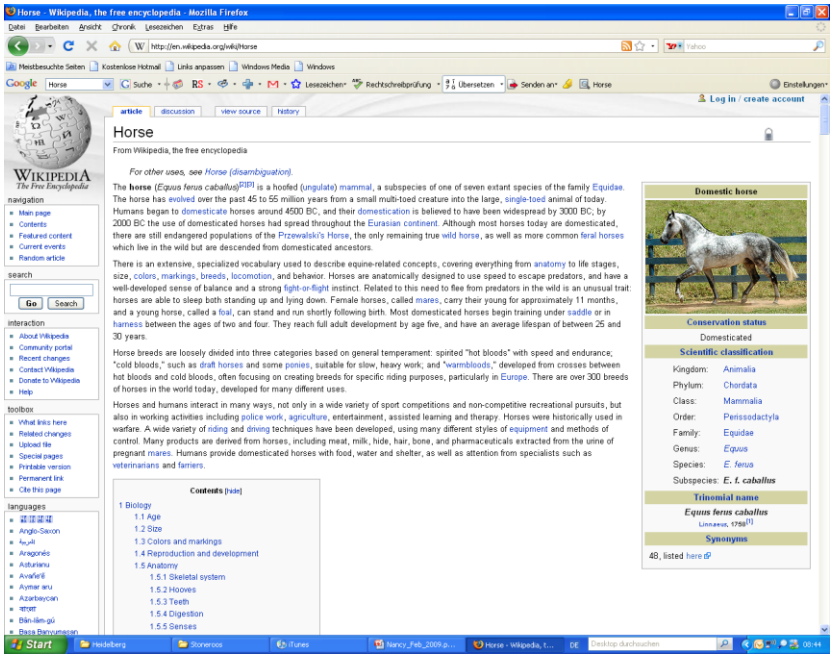
- Traditional approach to Multi-lingual IA
  - Translation of queries or documents
  - Problems
    - MT is not available for many language pairs
    - Propagation of error, inherits all problems of mono-lingual retrieval

- Alternative approach:



Explicit Concept Model

- Idea: Use Web 2.0 resources to define concepts
  - Pragmatic definition of concepts
    - Wikipedia articles, tagged web sites, products, …
  - Cover a broad range of topics and languages
  - Freely available
- Example
  - Wikipedia articles as concepts
- We use Explicit Semantic Analysis (Cross-lingual ESA)
  - Gabrilovich and Markovitch IJCAI 2007
  - Potthast et al. ECIR 2008, Sorg and Cimiano CLEF 2008



Idea of ESA

Bicycle

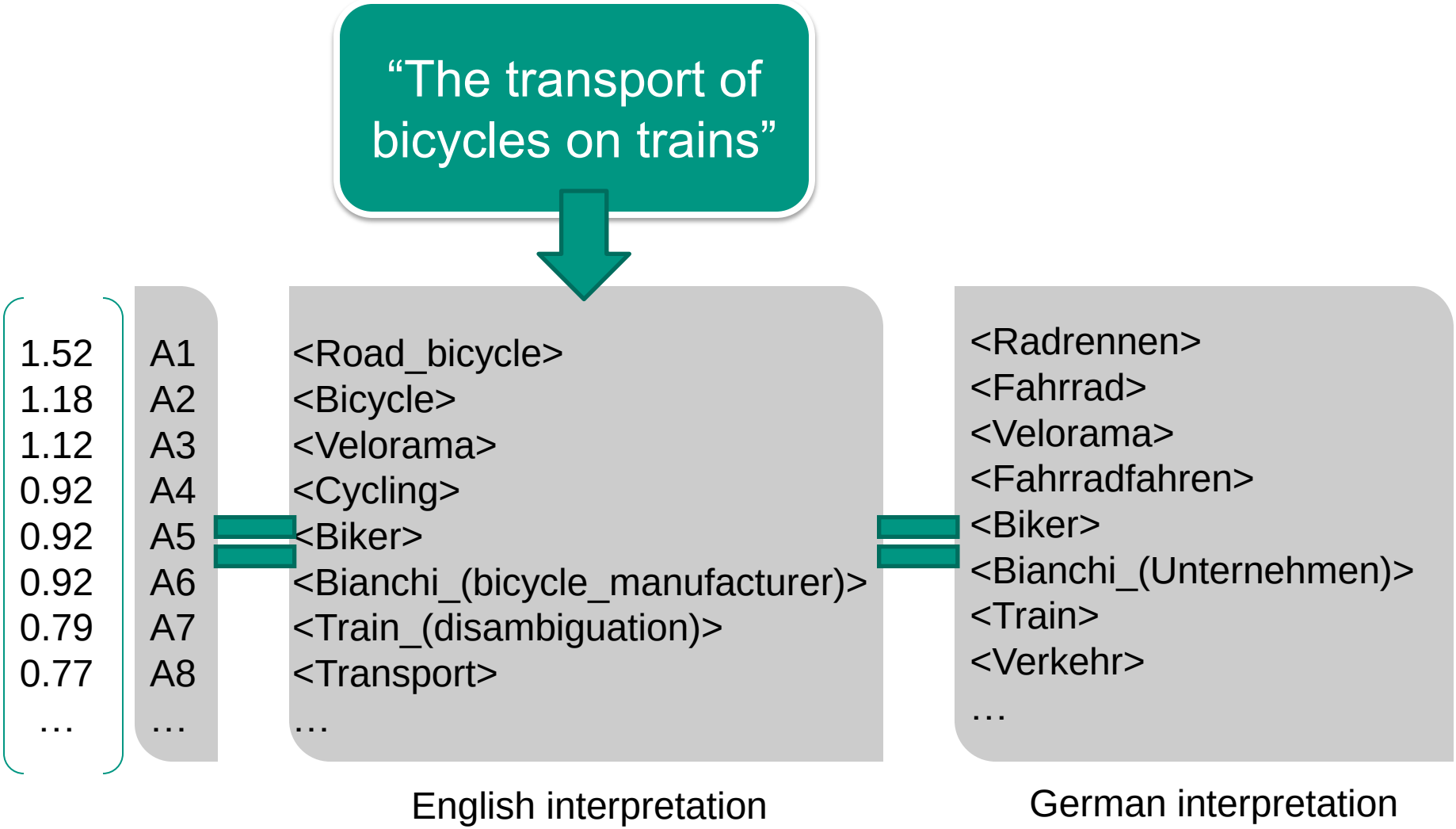
A **bicycle**, **bike**, or **cycle** is a pedal-driven, human-powered vehicle with two wheels attached to a frame, one behind the other. A person who rides a bicycle is called a **cyclist** or **bicyclist**.

"The transport of bicycles on trains"

TF.IDF Function

1.52	<Road_bicycle>
1.18	<Bicycle>
1.12	<Velorama>
0.92	<Cycling>
0.92	<Biker>
0.92	<Bianchi_(bicycle_manufacturer)>
0.79	<Train_(disambiguation)>
0.77	<Transport>
…	…

Example Cross-lingual ESA Concept Vector



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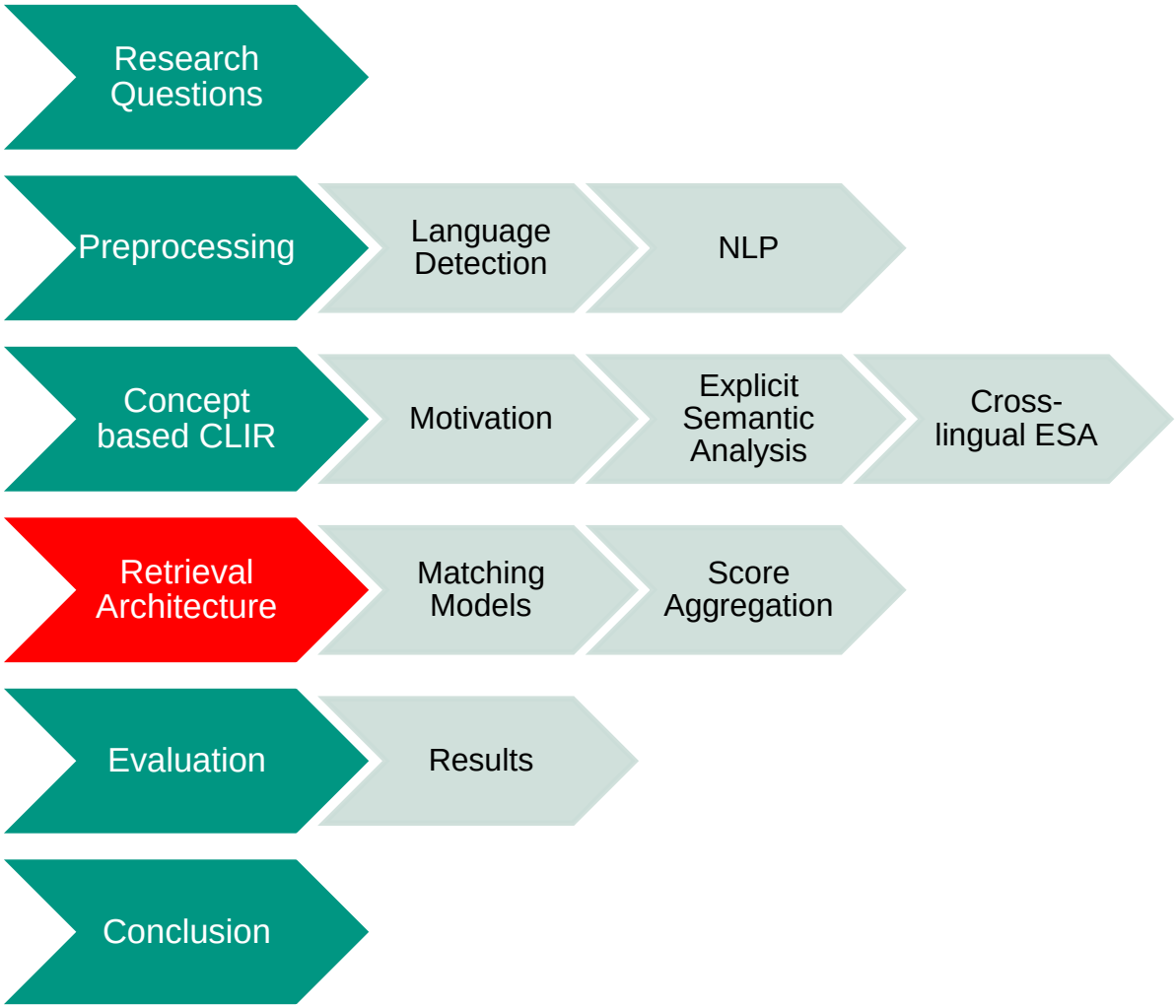
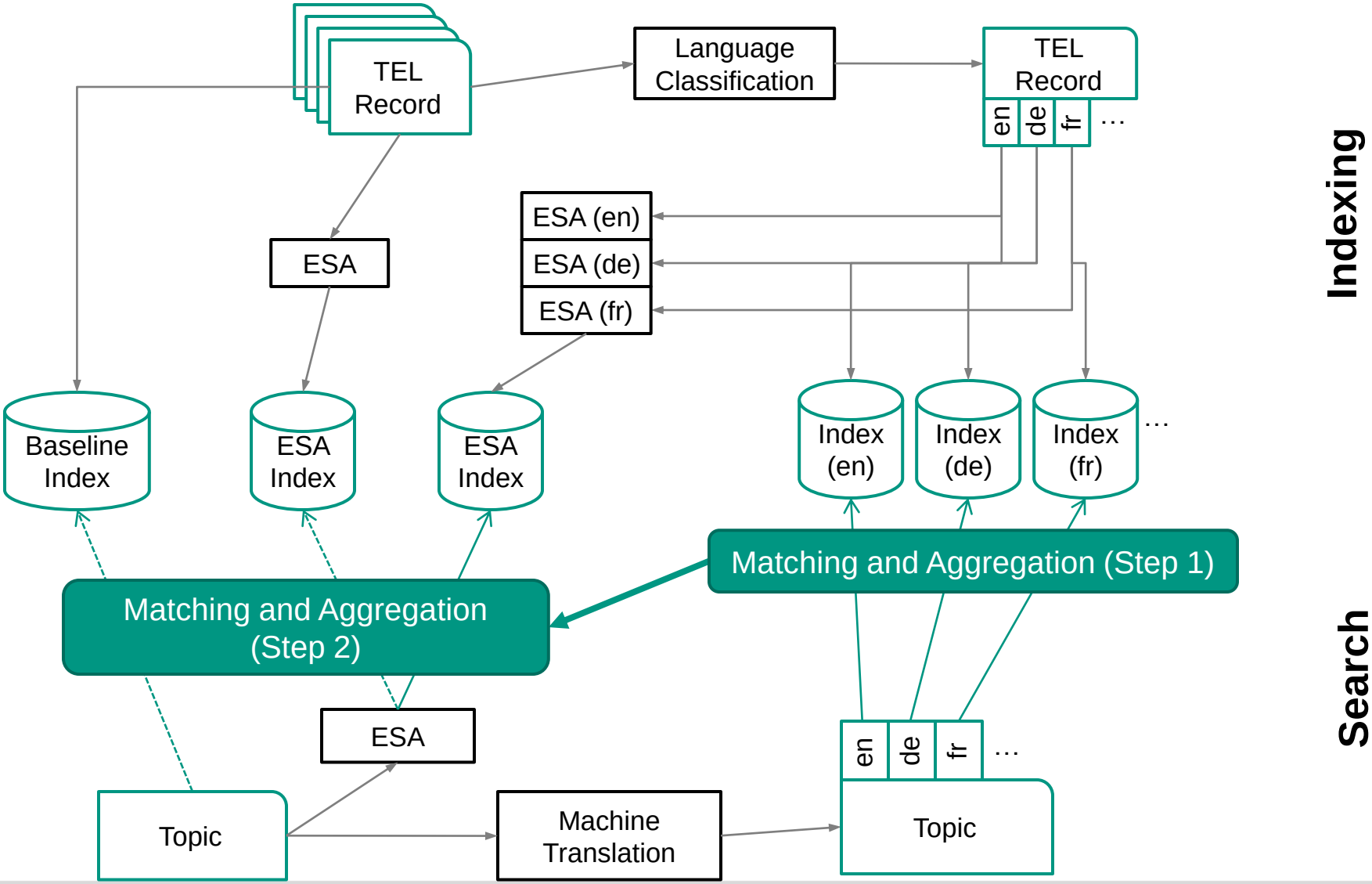


Retrieval Architecture



Matching and Aggregation (Step 1)

- Optimization of matching model
  - Using CLEF2008 topics and relevance assessments
  - Models provided by the Terrier framework
    - BL: DLH13, ONB: LemurTF_IDF, BNF: BB2

- Linear aggregation of scores
  - Each document has a score for each index (=language)
  - Different normalization functions
    - Based on maximal score in each ranking
    - Based on the number of retrieved documents of each ranking
    - Based on a priori weights
      - Language distribution of text in corpus

$$score(t,d) := \sum_{r \in R} \delta(r)\ score_r(t,d)$$

Matching and Aggregation (Step 2)

- ESA retrieval using cosine similarity
  - Implementation based on inverted concept index
- Linear aggregation of concept based scores and text based scores
  - Using the aggregated score from text based retrieval (Step 1)
  - Weight factor to modify influence of concept based retrieval
    - Optimized on CLEF2008 topics
- Evaluation measures
  - MAP: Mean Average Precision
  - P@10: Precision at cutoff level of 10 documents

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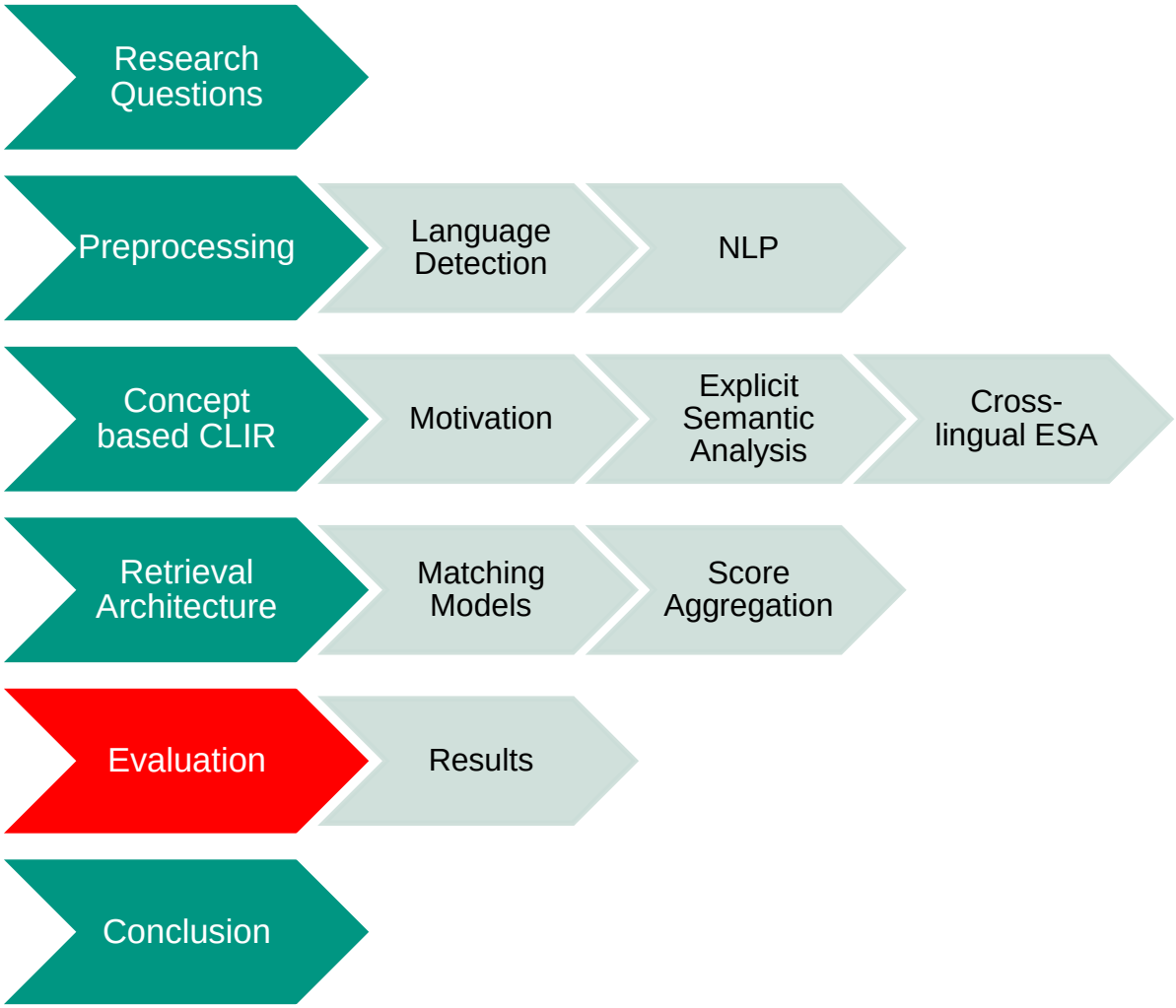

Evaluation

Topic lang.	Retrieval Method	BL		ONB		BNF	
		MAP	P@10	MAP	P@10	MAP	P@10
En	Baseline (single index)	35	51	16	26	25	39
	Multiple Indexes	33	50	15	24	22	34
	Concept + Baseline	35	52	**17**	27	25	39
De	Baseline (single index)	33	49	23	35	24	35
	Multiple Indexes	31	48	23	34	22	32
	Concept + Baseline	33	49	**24**	35	24	36
Fr	Baseline (single index)	31	48	15	22	27	38
	Multiple Indexes	29	45	14	20	25	35
	Concept + Baseline	32	**51**	15	22	27	37

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Conclusion

- Baseline is very strong
- Can multi-lingual information be used to improve retrieval on the TEL dataset?
  - Use of multi-lingual indexes based on language detection did not improve retrieval
    - Problem of score aggregation
    - Linear aggregation model with (simple) normalization is not working
- Can text based (= Machine Translation based) retrieval be combined with concept based retrieval?
  - Combination of concept and text based indexes yields only small improvements
    - We could not reconstruct the large improvements reported on mono-lingual collections
    - Not enough context in short TEL records for concept mapping?

Thank you!

- Questions?

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